



## Fresh from the Farm: Healthy Fundraising for Ontario Schools 2018

### What is *Fresh from the Farm*?

*Fresh from the Farm* was designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013 1165 schools have raised over \$1.1 million for school initiatives selling 2.7 million lb of Ontario produce.

### Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

### What are the Ontario-grown Bundles for sale?



#### Bundle A @ \$14.00:

- 5 lb white potatoes
- 3 lb sweet potatoes
- 3 lb yellow onions
- 3 lb carrots

#### Bundle B @ \$15.00:

- 8 lb Empire apples

### How does it Work?

- Students collect orders and funds.
- Schools submit an online total school order by October 15.
- Deliveries take place November through to mid-December.
- A 10 day advance delivery notice will be provided, date and time (am or pm).
- On the delivery day, volunteers receive product and package vegetables (Bundle A) into *Fresh from the Farm* bags. Apples (Bundle B) arrive pre-packaged in a poly bag or box.

We appreciate your support – helping our students fundraise in a *healthier way!*

For more information email [contact@freshfromfarm.ca](mailto:contact@freshfromfarm.ca) or visit [www.freshfromfarm.ca](http://www.freshfromfarm.ca)